

## Eden District Council

## Executive

**Corporate Strategic Priorities 2021/22**

<b>Portfolio:</b>	Leader
<b>Report from:</b>	Interim Director of Resources
<b>Wards:</b>	All Wards
<b>OPEN PUBLIC ITEM</b>	

**1 Purpose**

1.1 To seek approval for the strategic priorities for the year 2021-2022

**2 Recommendations**

2.1 It is recommended that the revised strategic priorities are approved, and form the basis of the quarterly Performance Management reports.

**3 Introduction**

3.1 In November 2019 the Executive approved the Council Plan (now known as the Corporate Plan 2019-2023). The vision and strategic priorities were adopted and are as follows:-

**3.2 Vision**

Our vision for Eden is of a place where people act together to meet the needs of all and to ensure the well-being of future generations.

**3.3 Strategic Priorities****Sustainable**

Make our Council financially viable, customer focused and zero carbon. Co-produce economic opportunities and strategies which will protect Eden's working cultural landscapes and biodiversity, aiming to store more carbon than is produced in the District.

**Healthy, Safe and Secure**

Improve housing, both new build and existing, working towards self-sufficiency in energy; and co-produce healthy, connected, prosperous communities, for all, young and old, urban and rural.

**Connected**

Improve digital connectivity, transport and access to attract and support businesses, employees and families, connecting Eden with the global economy and knowledge industries. People connected in communities and with access to education, work, healthcare and leisure and combat isolation.

**Creative**

Encourage innovation in tourism, food and green industries and support businesses to respond to national and global changes. Develop arts and cultural activities to add to town centre vibrancy; support communities; and improve health and wellbeing

- 3.4 The Council has successfully managed an extraordinary increase in its workload and responsibilities over the course of the pandemic, as recorded in Report No.F27/21. A year ago we were talking about recovery and building back better; now we can move forward at pace helping our communities and economies with recovery and building for a new future.
- 3.5 Of course we cannot deliver all of these priorities in isolation and in a lot of cases we are working with external partners, sometimes with direct funding.
- 3.6 At the time of writing the outcome of Local Government Re-organisation is not known. However we feel this presents an opportunity to ensure that Eden, as part of any new authority, will have a more prosperous, efficient, and sustainable future; level up investment and growth opportunities for Eden; improve our economy, health outcomes, skills, address population decline and housing affordability; and deliver on our policy commitments to climate and ecological emergencies.

#### **4 Report Details**

- 4.1 The Council's performance management framework will be used to monitor progress of the Plan. Each quarter we will report on the progress measured against key milestones.
- 4.2 Appendix A shows this year's strategic priorities. Each priority will have a set of milestones, which we will use to measure the performance against. The milestones will be reported upon as part of the Quarter 1 Performance report.

##### Sustainable

- Local Government Re-organisation
- Organisational Transformation
- Local Plan/Planning
- Zero Carbon Strategy
- Biodiversity
- Sustainable waste service
- Eden Economic Strategy
- Place making

##### Healthy, Safe and Secure

- New Homes
- Low Carbon Housing Retrofit Programme
- Young People & Families
- Public Realm
- Housing Strategy
- Poverty

## Connected

- Community Devolution of Assets
- Digital Eden
- Cycling
- Equality & Diversity

## Creative

- Town Centres
- Low Carbon/Greening Eden Businesses
- London Road
- Arts & Culture

## **5 Policy Framework**

5.1 The Council has four corporate priorities which are:

- Sustainable;
- Healthy, Safe and Secure;
- Connected; and
- Creative

5.2 This report meets all of the above priorities.

## **6 Consultation**

6.1 Senior managers, and members of the Executive were consulted in drafting the revised strategic priorities for 2021-2022.

## **7 Implications**

### **7.1 Financial and Resources**

7.1.1 Any decision to reduce or increase resources or alternatively increase income must be made within the context of the Council's stated priorities, as set out in its Council Plan 2015-19 as agreed at Council on 17 September 2015.

7.1.2 Financial commitment to the Corporate Plan priorities were identified in Appendix A in the MTFP (ref F13/20). Where any additional financial support is required to deliver initiatives these will be identified in the quarterly budget review and external funding bids will be made where the need arises.

### **7.2 Legal**

7.2.1 The provision of functions set out in this report shall be provided in accordance with relevant legal requirements including those that impact on equality and diversity and taking account of the legal duties that the Council has towards staff.

### **7.3 Human Resources**

7.3.1 There are no direct human resource implications arising from this report.

## 7.4 Statutory Considerations

<b>Consideration:</b>	<b>Details of any implications and proposed measures to address:</b>
Equality and Diversity	The Council is committed to ensuring it meets the Public Sector Equality Duty in order to provide equality of opportunity through access to services for all and delivering services which meet the needs of the Council's customers.
Health, Social Environmental and Economic Impact	The Corporate Plan promotes the well-being of future generations, and the post pandemic recovery of our communities. There will be positive implications from the low carbon initiatives outlined in the plan and benefits from on-going economic opportunities.
Crime and Disorder	Healthy, connected, prosperous communities will reduce the scope for crime and disorder. Good design using the principles of Secure by Design will also to reduce crime and disorder.
Children and Safeguarding	The Council will work with other agencies to promote the well-being and safety of children and vulnerable adults.

## 8. Risk Management

<b>Risk</b>	<b>Consequence</b>	<b>Controls Required</b>
That the Council does not have a clear vision, and the corporate plan is not reviewed and updated to deal with emerging issues	Short term and reactive decision making which is not in the best interest of the Council over the longer term.	Adoption of the revised Corporate Strategic priorities 2021/22

## 9 Other Options Considered

9.1 The only other option is not to report on progress against targets set. This is not recommended.

## 10 Reasons for the Decision/Recommendation

10.1 To advise Members of progress against outcomes.

### Background Papers:

**Appendices:**                    **Appendix A - Corporate Strategic Priorities 2021 to 2022**

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