# **Strategic Priorities 2020 to 2021**

### Sustainable

**One Eden -** move to one operational site; embed a Customer Experience Culture across the organisation; create a dynamic agile organisation, focussing on customers, service delivery, digital technology, accommodation, workforce skills and income generation.

**Local Plan/Planning** – developing a new Local Plan, procuring a SHENA, and issuing a Call for Sites, and commence production of Climate Change DPD.

**Zero Carbon Strategy** - To deliver the Zero Carbon Eden District Council Strategy & Action Plan 2020-2023, making progress on reducing the Council's carbon footprint of 1.47 tCO2 per annum to zero by 2030, focusing in 5 areas: Business Processing & Practices; Sustainable development; Assets & energy; Land Use; Consumption & waste

**Sustainable waste service** - To provide a new waste and recycling service which is fully compliant with the governments waste and resource strategy and reduces the Councils carbon footprint through providing a more sustainable collection service.

**Eden Economic Strategy** – prepare a draft strategy to support growth, business development, a higher wage economy and skills gap; rethinking taking place after Covid-19 to Build Back Better

**Place making** - redevelopment of Mansion House & Town Hall sites to enhance the public realm, and provision of Hotel, leisure & cultural facilities.

**Circular Economy -** To develop and support initiatives which look at preserving resources, minimising waste and moving to a circular economy. Projects which promote recycled and recovered materials, support market for remanufactured goods, and remove single use plastics.

**Newton Rigg -** details of initiative to be completed once external reviews are published.

## Healthy, Safe & Secure

**New Homes -** develop a pilot new build sustainable housing scheme, which is environmentally sound and capable of being replicated within a reasonable cost envelope, and to use the learning gained to work in partnership with Homes England and other agencies to deliver the wider roll out of similar schemes to meet local needs, including key workers.

**Home Improvement Agency** - develop `Better Homes', & speed up delivery of Disabled Facilities Grants

**Zero Carbon Housing Retrofit Programme** over 3 phases starting with a pilot scheme we will explore utilising a range of different technologies and insulation measures from different providers and targeting a range of properties representative of the broader housing stock to tackle the triple challenges of zero carbon, health and wellbeing and fuel poverty in the private housing sector.

**Heart of Cumbria -** To increase the supply of affordable homes in Penrith through the delivery of the Heart of Cumbria business plan. To directly support the supply of accommodation for homeless households through the lease of a proportion of HoC properties

**Young Person & families Strategy -** work with partners with the aim to retain and attract a working age population to overcome the increasing demographic imbalance, improve health & wellbeing, and to provide our young people with education, training, employment opportunities and good affordable housing.

**Castle Park** continue with proposals to create a more vibrant and well used space with improved facilities and biodiversity.

### Connected

**Community Engagement** -Improve links between the community and the Council and renew working arrangements with town and parish councils.

**Digital Eden Community Fibre Partnership -** supporting Zero Carbon economy for rural businesses by facilitating the development of broadband within in our rural communities including domestic premises to support education and homeworking. Creating conditions to support technology businesses to set up and thrive in the district. Creating infrastructure and work space, achieving targets towards 100% broadband coverage of Eden District.

**Cycling -** To encourage increased cycling in the District through improved facilities and support; to promote cycling to work, and to increase tourism through better cycle routes.

**Equality & Diversity -** Policy review in terms of current practice, in consultation current partners

### Creative

**Town Centres** - work with partners, including CCC, to reinvent our town centres for the future

**Low Carbon/Greening Eden Businesses -** To improve the competitiveness and financial/environmental sustainability of local businesses focussing on encouraging and facilitating mutual support between local businesses by using local supply of goods and services, and providing specialist advice to business

**Biodiversity -** To have an integrated approach, with external bodies, to biodiversity, conservation and carbon off-setting to support our environment

**Arts & Culture -** develop an Arts & Culture Programme to enhance the creative and cultural lives of all; creating a great place for young people; to sustain healthy communities; establish Eden as a place for artists and craftspeople and greater community participation in Arts and Culture activity throughout the District.