

Eden District Council

Executive
21 July 2020

Recovery Plan & Corporate Plan Update Report

Portfolio:	Leader
Report from:	Chief Executive
Wards:	All Wards
OPEN PUBLIC ITEM	

1 Purpose

- 1.1 The purpose of this report is to seek approval for the strategic priorities for the year 2020-2021 which includes the Recovery Plan Initiatives developed in response to the global pandemic.

2 Recommendations

- 2.1 It is recommended that the revised strategic priorities are approved, and form the basis of the quarterly Performance Management reports.
- 2.2 The operational initiatives in the Recovery Plan are noted.

3 Report

- 3.1 In November 2019 the Executive approved the Council Plan (now known as the Corporate Plan 2019-2023). The vision and strategic priorities were adopted and are as follows:-

Vision

Our vision for Eden is of a place where people act together to meet the needs of all and ensure the well-being of future generations.

Strategic Priorities

Sustainable

Make our Council financially viable, customer focused and zero carbon. Co-produce economic opportunities and strategies which will protect Eden's working cultural landscapes and biodiversity, aiming to store more carbon than is produced in the District.

Healthy, Safe and Secure

Improve housing, both new build and existing, working towards self-sufficiency in energy; and co-produce healthy, connected, prosperous communities, for all, young and old, urban and rural.

Connected

Improve digital connectivity, transport and access to attract and support businesses, employees and families, connecting Eden with the global economy and knowledge industries. People connected in communities and with access to education, work, healthcare and leisure and combat isolation.

Creative

Encourage innovation in tourism, food and green industries and support businesses to respond to national and global changes. Develop arts and cultural activities to add to town centre vibrancy; support communities; and improve health and wellbeing

- 3.2 Our strategic aim of the Recovery Plan is to *Build Back Better* in a way that rebalances the relationship between the economy, communities and environment to ensure rapid rebuilding where needed and sustainable growth and improvement into the future. A series of interventions, including those already contained in the Corporate Plan and other strategies that align to this approach will be developed and form the basis of bids for funding from Central Government and other sources. In some cases interventions in some sectors will reflect the District's contribution to County wide and other plans. Some interventions will be cross-cutting and support more than one theme. We should adopt or adapt interventions that others are using where they fit well with our needs.
- 3.3 It is fortuitous that the Council already has a transformation plan in the One Eden Programme that will rejuvenate the organisation. Adapting to the conditions created by the pandemic has meant implementing some of the principles of One Eden, such as flexible working, customer self-service and enhanced cooperation with partners, earlier than anticipated. The success in helping the Council maintain high levels of services despite the challenges should reinforce confidence in the One Eden Programme as well as the imperative to hold to the timetable for its implementation.
- 3.4 Below is the list of our Strategic Priorities 2020-2021. These will be reviewed on a regular basis to react to changes from Government, legislation and funding becoming available. A summary is also attached in Appendix A of this report. The progress of these will be reported as part of the Quarterly Performance Management reports to the Executive.
- 3.5 **Recovery Plan – Strategic**
- New Squares
 - Circular Economy
- 3.6 **Joint Recovery Plan & Corporate Plan – Strategic**
- The following initiatives are also part of our Recovery Plan, and are also in our Corporate Plan:
- One Eden
 - Heart of Cumbria
 - Zero Carbon Housing Retrofit Programme
 - Place making
 - Town Centres
 - Newtown Rigg
 - Young Person & families Strategy
 - Low Carbon/Greening Eden Businesses
 - Biodiversity
 - Home Improvement Agency 'Better Homes'

- Castle Park
- Digital Eden Community Fibre Partnership
- Cycling

3.7 **Corporate Plan – Strategic**

These are our other Strategic priorities which are in our Corporate Plan

- Local Plan
- Zero Carbon Strategy
- New Homes
- Eden & Rural Economic Strategy
- Sustainable waste service
- Arts & Culture
- Community Engagement
- Equality & Diversity

3.8 **Recovery Plan – Operational**

In addition to the Strategic priorities, our Recovery Plan also includes some operational initiatives. The progress of these initiatives will be monitored through the team Service Plans, and will not be reported as part of the quarterly performance reports. These are as follows:

- New Squares
- Marketing Service Centres
- Cumbria Recovery Advisory Group
- Visitor Economy
- Supporting food businesses
- Licensing - *Better Business for all*
- Active Eden/Community Health & Wellbeing/ Leisure
- Community Resilience & Recovery
- Innovative Events

4 **Policy Framework**

4.1 The Council has four corporate priorities which are:

- Sustainable;
- Healthy, Safe and Secure;
- Connected; and
- Creative

4.2 This report meets all of the above priorities. See Appendix A – attached.

5 **Consultation**

5.1 Senior managers, and members of the Executive were consulted in drafting the revised strategic priorities for 2020-2021.

6 Implications

6.1 Financial and Resources

- 6.1.1 Any decision to reduce or increase resources or alternatively increase income must be made within the context of the Council's stated priorities, as set out in its Council Plan 2015-19 as agreed at Council on 17 September 2015.
- 6.1.2 Financial commitment to the Corporate Plan priorities were identified in Appendix A in the MTFP (ref F13/20). Allocations required to support the new Recovery Plan initiatives have also been identified. Where any additional financial support is required to deliver the Recovery Plan initiatives these will be identified in the quarterly budget review and external funding bids will be made where the need arises.

6.2 Legal

- 6.2.1 The provision of functions set out in this report shall be provided in accordance with relevant legal requirements including those that impact on equality and diversity and taking account of the legal duties that the Council has towards staff.

6.3 Human Resources

- 6.3.1 There are no direct implications arising from this report.

6.4 Statutory Considerations

Consideration:	Details of any implications and proposed measures to address:
Equality and Diversity	The Council is committed to ensuring it meets the Public Sector Equality Duty in order to provide equality of opportunity through access to services for all and delivering services which meet the needs of the Council's customers.
Health, Social Environmental and Economic Impact	The Corporate Plan and proposed Recovery initiatives promote the well-being of future generations, and the post pandemic recovery of our communities. There will be positive implications from the zero carbon initiatives outlined in the plan and benefits from on-going economic opportunities.
Crime and Disorder	Healthy, connected, prosperous communities will reduced the scope for crime and disorder.
Children and Safeguarding	The Council will work with other agencies to promote the well-being and safety of children and vulnerable adults.

6.5 Risk Management

Risk	Consequence	Controls Required
That the Council does not have a clear vision for the post pandemic recovery, and the corporate plan is not reviewed and updated to deal with emerging issues	Short term and reactive decision making which is not in the best interest of the Council over the longer term.	Adoption of the Recovery Plan Initiatives and revised strategic priorities

7 Other Options Considered

7.1 None.

8 Reasons for the Decision/Recommendation

8.1 To ensure that the Corporate Plan and Recovery Plan Initiatives are in alignment with the MTPF and support the delivery of the Council's ambitions and priorities to help Eden's recovery from Covid 19, with a strategic framework within which the Council operates.

Governance Check	Date Considered
Chief Finance Officer (or Deputy)	2020
Monitoring Officer (or Deputy)	2020
Relevant Director	

Background Papers: CE16/19 Report to Executive: Council Plan 2019-2023

**F13/20 Corporate Plan, Budgets 2020/21, One Eden
Transformation & Medium Term Financial Plan**

Appendices: Contact Officer: Rose Rouse, Chief Executive